MICHAEL REITER-COBAN, MBA

BORN: May 15, 1979, Wels, Austria

NATIONALITY: Austria

CONTACTS: Krakauer Straße 14/218, 1020 Wien
+43 (676) 428 5755
michael_k_reiter@hotmail.com

RELEVANT PROFESSIONAL EXPERIENCE

HPS H. PRESENTATION SERVICES from 06/2019	Trainer Presentation & public speaking expert	Vienna, Austria
FH SALZBURG from 04/2020	Lecturer Teaching product management	Kuchl, Austria
SAE INSTITUTE from 02/2019	Lecturer Marketing, online marketing, crowdfunding & pitching	Vienna & Germany
THREE COINS from 03/2018	Trainer Workshops about money and how to deal with it	Vienna, Austria
PATERNITY LEAVE 01-05/21 + 12/21-07/22	Father Organizational & soft skills	Vienna, Austria
DIE FAIRMITTLEREI 07/2016 - 12/2022	Founder & Chairman Social entrepreneurship, strategy, sales, marketing, etc.	Vienna, Austria
HAAS FOOD EQUIPMENT GMBH 04/2016 - 06/2018	CI-Manager Development, implementation of & training about CI	Leobendorf, Austria
HENKEL CEE GMBH 06/2010 - 04/2015	Brand Manager & Key Account Manager Marketing & sales, training sales force on new product	Vienna, Austria

ADDITIONAL PROFESSIONAL EXPERIENCE

SIGN DESIGN (01/10 - 06/10)	Project Assistent	Vienna, Austria
BRETZ WOHNTRÄUME (07/08 - 07/09)	Creative Manager	Gensingen, Germany
HALI BÜROMÖBEL (10/00 - 06/04)	Planning & Sales	Salzburg, Austria
RITA BUCHEIT LTD (03/00 - 08/00)	Restorer	Chicago, IL, USA
RUDOLF OBERMAIR (10/99 - 02/000)	Restorer	Wels, Austria

VOLUNTEERING EXPERIENCE

SOS KINDERDORF (02/21- 06/21)	Mentor (Impact Innovation Lab)	Austria
GUIDANCE (10/20 - 06/21)	Mentor	Austria
ARKANSAS STATE UNIVERSITY (`14 - `18)	Jury member business plan contest	Jonesboro, AR, USA
AMINA (06/12 - 12/16)	Treasurer	Vienna, Austria
GOODBALL (07/10 - 05/16)	Organizing charity events	Vienna, Austria

EDUCATION

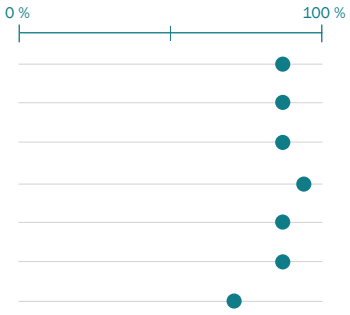
TRAINER AKADEMIE WIFI WIEN	Trainer-Certification	Aug 2007 - May 2008	Vienna, Austria
	Presenting, planning of seminars and and dealing with group dynamics		
ARKANSAS STATE UNIVERSITY	MBA-Program	Aug 2007 - May 2008	Jonesboro, AR, USA
	Marketing, finance, social skills and leadership		
FH SALZBURG	Design- and Product Mngmt	Sep 2004 - Jul 2009	Kuchl, Austria
	Thesis about „Market- and Target Group Analysis“, productmanagement, marketing and design		

COURSES AND ADDITIONAL EDUCATION

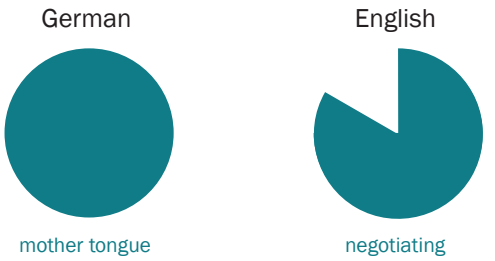
Marketing:	brand management, social media marketing
Project Management:	project management, leading project teams, change management
Communication:	presenting, negotiating, non-violent communication
General:	business plan competition, ambulance man (NFS1)

SKILLS & KNOWLEDGE

SKILLS



LANGUAGES:



PERSONALITY

PROFESSIONAL	PEOPLE SKILLS	GOALS	INTERESTS
goal oriented	communicative	being successful	social impact
hands on	team player	make an impact	biking
target group oriented	integrative	have fun	baseball
well experienced	interested	support others to succeed	people